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## IBG NEWS LETTER

Issue No. 6/2013-2014

### DIWALI GREETINGS BY THE PRESIDENT

Diwali is round the corner. I am sure you are all planning the things that happen around Diwali. The cards parties, the dinners, the Puja at office and home. Some will give and some will get Diwali bonuses. The shopping. While we will send you a greeting nearer to Diwali, I would like to take this opportunity to wish you all a Happy Diwali. It has been great interacting with you all, IBG has grown several fold since last Diwali and I hope to say this again next year too. Don't miss the **DIWALI DHAMAKA** at The POTBOILER at Tote on **WEDNESDAY**, 23.10.2013 from 7 pm onwards.

- VIKASH MITTERSAIN, PRESIDENT, IBG

### DIWALI GOURMET GIFT VOUCHERS



#### Special 5% Discount Voucher to IBG Members

Looking to give your clients unique gifts for Diwali? How about a Cheese Crate or a Sushi Making Kit - Contact Us on 022-32208563 or email us on: [customercare@gourmetco.in](mailto:customercare@gourmetco.in) for our Diwali Brochure or to Customize a Gift option.

View the Diwali brochure here: <http://bit.ly/1cst34Q>

Use Voucher Code **IBGMEMBER** for a 5% discount on bulk orders for Diwali.

### UPCOMING IBG NETWORKING EVENT

The Potboiler at TOTE Lounge & Bar, Mahalaxmi Race Course, Mumbai on **WEDNESDAY**, 23<sup>rd</sup> October, 2013 from 7 pm onwards celebrates the **HALLOWEEN NIGHT + DIWALI DHAMAKA**. So come along with your Family &

### Event Halls for WOW Events

WOW will be holding monthly event for which we are looking out for additional Low Cost Venues like Art Galleries, Hotels etc. in mid-town (Dadar, Juhu, Bandra or Andheri). If you know a suitable place to host upto 200 people, please suggest Venues.

### TO BECOME AN IBG MEMBER, CLICK ON

[http://www.ibg.org.in/membership\\_form.html](http://www.ibg.org.in/membership_form.html)

### SPONSORSHIP / ADVERTISING OPPORTUNITIES

In case you would like to advertise in this news letter at nominal rates please write to us at [deepika@ibg.org.in](mailto:deepika@ibg.org.in). **IBG NewsLetter** goes to around 50000 people

### To view sponsorship & advertising details and rates click here

<http://203.115.112.8/ibg/IBG-SPONSORSHIP-ADVERTISING-RATES2013.doc>



Log on to Live Chat Room **on the website for Members and connect, meet, mix and succeed with Members together.**

**WOW (WORLD OF WOMEN)**

Friends dressed in **HALLOWEEN COSTUME / ETHNIC INDIAN**. To know more, write to [deepika@ibg.org.in](mailto:deepika@ibg.org.in). Carlyta Mouhini, Head – Entertainment Vertical, IBG has come out of the Big Boss (Bangla) House last month where she entered the house on 6th July, 2013 as a Wild Card Entrant. She will be joining us at this Potboiler.

## **MEMBER'S TALENT – SCUBA DIVING**

IBG Member Mr. Diggy Desai along with his Scuba Diving Trainers, Mr. Venkat Charloo and Mrs. Karen Gregory, both partners of Barracudadiving India

(<http://www.barracudadiving.com/index.php>) started their new venture Scubacentric - <http://www.scubacentric.com>

The combination of experience in the travel trade and barracuda's dive training brought about synergies that make them, who they are. Their main focus is to take Divers from India to some of the most exotic and exciting diving locations of the world and give them an experience very few have explored, at a cost which is affordable. Most who try this once are hooked! Their next trip is to Maldives in January 2014.

IBG Members can mail Mr. Desai at [diggydesai@hotmail.com](mailto:diggydesai@hotmail.com) or at [info@scubacentric.com](mailto:info@scubacentric.com) or call on +91-9820031931 for any kind of information related to the above.

For a brochure, click on <http://ibg.org.in/pdf/links/e-brochure-Maldives.pdf>

## **PROUD MEMBERS**

IBG Members, Mr. Sanjay Sethi & Mr. Partha Chatterjee of Keys Hotels were featured in the article Top 100 Most Influential People in the Hospitality Industry in the Sept. 2013 issue of Hotelier India.

To Read more, click on [http://ibg.org.in/pdf/links/HOTELIER-INDIA\\_Sanjay-Sethi.pdf](http://ibg.org.in/pdf/links/HOTELIER-INDIA_Sanjay-Sethi.pdf) & [http://ibg.org.in/pdf/links/HOTELIER-INDIA\\_Partha-Chatterjee.pdf](http://ibg.org.in/pdf/links/HOTELIER-INDIA_Partha-Chatterjee.pdf)

## **VISIT TO WHISTLING WOODS INTERNATIONAL**

IBG had a special outing for its PAID MEMBERS at Whistling Woods International Film & Multi Media Institute, Filmcity, Mumbai's Campus on 31st August, 2013. IBG had limited seats only and were prioritized for our PAID MEMBERS for this tour to WWI where we had an Overview of the Indian M&E industry & Trends - Past, Present & Future by Mr. Chinchlikar, Vice President, WWI. Become an IBG Member to attend such special IBG events in future.



We circulate one or more Women Entrepreneur's / Professional's (from IBG Members) story on our Monthly Newsletter and also set a platform for her / them to present at one of our events.

*In July we had published the story of MS. MARZENA RADA ŽIVKOVIĆ in our Newsletter and circulated to around 50000 people.*

*Ms. Kripa Sagar shared her story at "WOW - The Potboiler" Event on 13<sup>th</sup> July, 2013 platform in a crowd of around 150 people.*

### **This Month's Story:**

#### **1. MS. NIDHI SHARMA**

An acknowledged expert in the area of personal development, Nidhi Sharma, the Founder and Director of Bon Impressions Image Management, is credited with designing and mentoring programs based on client needs to improve self worth, increase wellness, reduce stress, and better your life overall. Within this domain, her talent lies in synthesizing, strengthening and enhancing the internal and external persona of individuals from varied cultural backgrounds to give their personalities a definitive edge.

Nidhi assists people in achieving greater satisfaction in their personal and professional lives by instilling in them a renewed confidence to put their best foot forward in any and all situations and occasions, both physically and mentally, while maintaining their own authenticity and value convictions.

On the client side, Nidhi collaborates closely with organisations to devise strategic training interventions on employee development and enhancement programmes and is well recognized for her contribution to personality counsel work, having demonstrated the ability to equip executives with self presentation skills to effectively engage with diverse stakeholders of the organisation.

As an engaging and creative consultant in

## IBG INTERACTIVE SESSION

Consulate General of the Republic of South Africa, Mumbai hosted an Interactive Meeting followed by B2B Meetings in association with IBG at Hotel Trident, Nariman Point, Mumbai on 23.09.2013.

To read more, click on <http://ibg.org.in/pdf/Report.pdf>

## MEMBER'S ARTICLE

### 'Does Sweating Make You Lose Weight'

Our Member, Ms. Reema Sarin writes, "Excessive Sweating has no relevance to burning fat. As a matter of fact you would burn more fat by swift walking than running. We sweat because the body has to cool down, not because our body is excreting material from fat breakdown in our body. Initially running does not help burning a lot of fat, but it does help burning fat on a long run as when we exert our body by running we develop muscles in our legs, thighs and many other parts in our body which also come under exertion because of running....." Read more, click on

<http://ibg.org.in/pdf/DoesSweatingMakeYouLoseWeight.pdf>

## TRY YOUR LUCK

Solve the Riddles, mail back the answers to [deepika@ibg.org.in](mailto:deepika@ibg.org.in) and you may be the lucky one to win a prize:

1. What can you catch but not throw?
2. I have holes in my top and bottom, my left and right, and in the middle. But I still hold water. What am I?

**\*LAST TIME'S RIDDLE WINNER: Dr. Quresh Maskati**

## GLIMPSES OF SEPTEMBER 2013 EVENT

"THE POTBOILER" Networking Cocktails Evening



personality and people development skills, Nidhi has conducted over 50 local and regional corporate training workshops, motivating over 1,200 individuals, including housewives and students, from across the cultural spectrum to enhance their performance. She has worked with a diverse clientele throughout her career – including companies from the financial, chemical, professional services, media, and technology sectors - such as like Ispat, Global Vectra, Cognizant, Active Media, Semco Electric Pvt. Ltd, Solicis Lex, Pearson Publishing, Accord Advertising, Value Addition Sales and Marketing, Burhani College Mumbai, United World Business School and various engineering colleges across the country.

From a management trainee in advertising and brand activation to business head, to image specialist in a career spanning over 15 years, following a Honors Degree in Marketing from M.S University, Baroda, and professional training as an Image Consultant from **Image Consulting Business institute** Mumbai, learning the curriculum of **Conselle Institute of Image Management, USA**, headed by Judith Rasband – a Certified Image Master (CIM) with the Association of Image Consultants International, (One of the only eight CIMs in the world), Nidhi is also a certified clinical Hypnotherapist and a Reebok accredited Aerobics Instructor, who regularly goes skiing and participates in the annual 21-km Mumbai Half Marathon, when not working with clients at the emotional and physical level, assisting them to perform better. To know more, mail Nidhi on [nidhik@bonimpressions.com](mailto:nidhik@bonimpressions.com)

If you are also interested, kindly send us your story / details in about 100 words with your company's web link to [deepika@ibg.org.in](mailto:deepika@ibg.org.in) and get noticed on our Monthly Newsletter & the 'THE POTBOILER' Networking Event. You may bring in other women along to participate in our programmes and also the women entrepreneurs / professionals you know who would like to join IBG.

**ADVERTISEMENTS**



## DATABASE UPDATION

As a Business Chamber, we get a lot of enquiries for business and references from across the globe. Click on <http://ibg.org.in/pdf/Links/DatabaseUpdation.pdf>, fill in the details and help us update our database so that in case there is a query for your sector, we can refer you. **Kindly send the filled in data back to [deepika@ibg.org.in](mailto:deepika@ibg.org.in)**

## LUCKY DRAW PRIZES

Would you like to give some prize at the Lucky Draw from the visiting cards dropped in the visiting card bowl? Please mail to [deepika@ibg.org.in](mailto:deepika@ibg.org.in) for details. You would get great mileage as the event flyer is sent to over 50000 people.

## DEALS FOR BENEFIT OF IBG MEMBERS

### Disclaimer

IBG does not assume any financial responsibility in the deals brought to the benefit of IBG Members. All dealings with the respective vendors/bodies will be direct with the vendors under reference to IBG only for purpose of confirmation of IBG Member to the vendor.

## TRADE OPPORTUNITIES

IBG Members are welcome to send us details of Buy/Sell they wish to post here. This notification goes to all Members and about 50000 contacts in our database and also to our Cooperating Chambers world wise and Consulates / Embassies who represent countries around the world.

## WE WELCOME YOUR VIEWS

We welcome views of Members to make this news bulletin more useful to IBG Members in particular and businesses at large. Your interest in

## GOURMET COMPANY

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### HYATT (IBG CORPORATE RATES IN SOUTHWEST ASIA)

IBG has entered into deal with Hyatt International South West Asia Limited, a Member of Hyatt Hotels Corporation, who presents corporate rates at Hyatt hotels in Southwest Asia.

Other room categories are available upon request. Kindly note that room types are subject to availability at the time of booking.

IBG Members will be able to make a reservation in any of the properties listed by mentioning IBG during the reservation process to take advantage of the corporate rates.

For Corporate Rates details and procedure click on the link given below:

<http://ibg.org.in/pdf/Hyatt%20hotels.pdf>

For details and terms and conditions mail to [nica.geronimo@hyatt.com](mailto:nica.geronimo@hyatt.com) with copy to [deepika@ibg.org.in](mailto:deepika@ibg.org.in).

## KEYS HOTELS



[www.keyshotels.com](http://www.keyshotels.com)

**KEYS HOTEL\$ offer\$ \$pecial Di\$count\$**

Keys Hotels, a Unit of Bergguen Hotels Pvt. Ltd., offers Special Discounts to IBG Members on **The Keys Ronil Resort, Goa and Evershine – A Keys Resort, Mahabaleshwar**

For details, write to [deepika@ibg.org.in](mailto:deepika@ibg.org.in)

India Business Group (IBG) is highly appreciated.

*'This Newsletter is read by over 50000 business people  
from startups to large corporation CEOs'*

**Dated : 17<sup>th</sup> October, 2013**

**IBG Team**