



601, Dalamal House, Nariman Point, Mumbai-400021, INDIA
Phone: +91-22-67471646 Fax: +91-22-67473821
Email: ibg@ibg.org.in Website: www.ibg.org.in

IBG NEWS LETTER Issue No. 4/2014-2015

To keep receiving our mails in your inbox.
Please add our email address deepika@ibg.org.in in your contact list

FROM THE PRESIDENT'S DESK - BOOK UPDATE

- By Mr. Vikash Mittersain

Here is my third update on my book which is co-authored with Dr. Nitin Parab & Mr. Cyrus Gonda, both eminent authors.

We are now 80% done. Most of the writing part is over, editing & reviews are on. The book cover is being worked on, so the publishers are already in the picture. As mentioned earlier, many eminent and business leaders have contributed about 2 pages each. These are below:

Mr. Nadir Godrej – Godrej Industries Ltd.

Dr. Lalit Kanodia – Datamatics Global Services Ltd.

Mr. Ajay Piramal – Piramal Group

Mr. Ayaz Memon – Cricket Management Expert & Journalist

Mr. Martin Kreigner – Lafarge India Pvt. Ltd.

Mr. Marten Pieters – Vodafone India

Dr. Subhash Chandra – Zee Telefilms Ltd.

Mr. Raamdeo Agrawal – Motilal Oswal Financial Services Ltd.

In my next update, I should (hopefully) be in a position to present a picture of the book cover.

Finally, we have come up with the book's title. Since my publisher has advised not to release it so much in advance, let me atleast give you hint. It a take-off from "The King is Dead, Long Live The King".

Besides the above, last week I was invited as Chief Guest and Keynote Speaker by MACCIA (Maharashtra Chamber of Commerce, Industry & Agriculture) to address 200 SME Members.



MEMBER REFERRAL PROGRAM

Over the last year in 2014, we have had many Members asking if they can introduce their Friends and Associates as Members. Giving heed to this request, IBG has introduced a Member Referral Program in which Paid Members can refer their Friends, Associates, etc. Any existing Paid Member can bring

Memberships and they will receive from IBG a commission for this. At Paid Events, such Members can bring in their Guests who can pay for the Event Fees, and such fees paid by the Guest will also qualify for the commission.

We hope this will be rewarding to IBG's Paid Members and also open a line of extra income which can be generated in your free time.

Ask for details of this program (IBG Fees, Commissions, etc) by writing to abbasali@ibg.org.in. A doc will be mailed to you with info on IBG details, events done programs, expected schedules this year etc. to assist you in earning this additional income.

GLIMPSES OF DECEMBER 2014 & JANUARY 2015 EVENTS

“THE POTBOILER” Networking Cocktails Evening



“THE BOARD ROOM++ Oasis” Networking Cocktails Evening



This Month's Story:

1. MS. MEENAL SINHA



Meenal Sinha has recently launched Aufklarung - her venture into Office Space Solutions.

Meenal is a highly experienced strategic business builder with a record of driving growth, profitability and service quality across segments. A management graduate with more than 18 years of rich experience in the service sector, Meenal had been in leadership roles for more than the last decade. Her last stint before the entrepreneurship bug bit her, was with K. Raheja Corp where she set up their Serviced Offices business and built it into the leading brand in the space.

Over the past 7 years, Meenal has developed a rare understanding of the impact of real estate, its prices and hassles on businesses and this helps Aufklarung develop and deliver solutions that are tailor made to suit customer needs and add impetus to the customer's business.

She understands that setting up an office is a struggle that takes up a disproportionate amount of time and cost, especially for small team sizes and for short term requirements. Having successfully launched a venture in serviced office industry when it was still in its nascent stage, she is in the unique position to help organization's identify the right solution for their office space requirement that is in sync with the organizational goals and culture as well as the needs of the business. Her view is that the ideal office for your businesses much more than merely the square footage - it is the product, facilities, connections and culture that count.

For more information and to follow Aufklarung [click here](#) or write to Meenal at aufklarung.in@gmail.com

We circulate one or more Women Entrepreneur's / Professional's (from IBG Members) story in our Monthly Newsletter and also set a platform for her / them to present at one of our events.

If you are interested, kindly send us your story / details in about 100 words with your company's web link to deepika@ibg.org.in and get noticed on our Monthly Newsletter & the 'THE POTBOILER' Networking Event. You may bring in other women along to participate in our programmes and also the women entrepreneurs / professionals you know who would like to join IBG.=nn98

MEMBER'S CORNER



IBG Committee Member, Mr. Dilip Mehta with Honorable Christy Clark, Premier of British Columbia, Trade and Invest British Columbia office in Mumbai where IBG was associated in organizing this event with the Ringing of the Bell at the Bombay Stock Exchange Market on October 16th, 2014 where they had allotted 25 limited seats for IBG Paid Members

TO BECOME AN IBG MEMBER AND ENJOY THE BENEFITS, CLICK ON

http://www.ibg.org.in/membership_form.html

IBG recently had 6 special events for its Paid Members

- IBG's Paid Members were recently invited by the Australian Consulate for a Speak on Infrastructure and Economic Governance on 13th Jan 2015 at Trident Hotel (Nariman Point)
- IBG's Paid Members were recently invited by the South African Consulate for a Networking Dinner in remembrance of Dr. Nelson Mandela on 5th Dec 2014 at CAFÉ INFINITO (BKC)
- IBG had partnered with Intersolar India 2014 for its exhibition and conference, held from 18 - 20 November, 2014 at Bombay Exhibition Centre, Goregoan (East), Mumbai. Intersolar India gave a special 10% discount on conference tickets to IBG Members
- On the occasion of the visit to the Republic of India by Honorable Christy Clark, Premier of British Columbia, Trade and Invest British Columbia office in Mumbai. IBG was associated to organizing an event with the Ringing of the Bell at the Bombay Stock Exchange Market on October 16th, 2014 where they had allotted 25 limited seats for IBG Paid Members
- IBG paid Members only were recently invited by the S. African Consulate for a Cocktails Dinner on 11th Oct 2014 at Tote. They had a delegation come down which was headed by a Minister.
- Many more other events which are Paid Events where all IBG Paid Members get special discounts on the entry fees.


Want to get regular updates on IBG Event, Activities & Industry happenings???

Connect with us on Social Media & Get all news uninterrupted!!!

To like us on Facebook, click on 

To connect with us on LinkedIn, click on 

To follow us on Twitter, click on 

To chat live with us, click on 

Connect, Meet, Mingle & Succeed with IBG!!!



Valentine's Special | Celebrate Your Love With GourmetCo

Here Are The Lovely Hampers For Your Valentine <http://ibg.org.in/Newsletter/stockNL23.html>

To know more, write to info@gourmetco.in or call on **09769132333**

www.gourmetco.in

TRADE OPPORTUNITIES

IBG Members are welcome to send us details of Buy/Sell they wish to post here. This notification goes to all Members and about 100,000 contacts in our database and also to our Cooperating Chambers world wise and Consulates / Embassies who represent countries around the world.

SPONSORSHIP / ADVERTISING OPPORTUNITIES

In case you would like to advertise in this news letter at nominal rates please write to us at deepika@ibg.org.in / abbasali@ibg.org.in. IBG NewsLetter goes to around 100000 people

To view sponsorship & advertising details and rates click here <http://ibg.org.in/Sponsor.html>

DEALS FOR BENEFIT OF IBG MEMBERS

Disclaimer

IBG does not assume any financial responsibility in the deals brought to the benefit of IBG Members. All dealings with the respective vendors/bodies will be direct with the vendors under reference to IBG only for purpose of confirmation of IBG Member to the vendor.

WE WELCOME YOUR VIEWS

We welcome views of Members to make this news bulletin more useful to IBG Members in particular and businesses at large. Your interest in India Business Group (IBG) is highly appreciated.

'This Newsletter is read by over 1 Lac business people from startups to large corporation CEOs'

Dated : 6th February, 2015

IBG Team