

IBG – SPONSORSHIP & ADVERTISING RATES

Particulars	Members	Non-Members
Website (Logo linked to website)	Rs. 5000/- Monthly Rs. 12500/- Quaterly	Rs. 6000/- Monthly Rs. 15000/- Quaterly
News Letters (Logo linked to website and brief write-up of 100 words)	Rs. 5000/- per issue	Rs. 7500/- per issue
Email Flyers (Logo linked to website)	Rs. 5000/- per event	Rs. 7500/- per event
Sponsorship for Monthly Speaker-Networking Cocktails Event & 'THE POTBOILER' Events	Rs. 50,000/- (Co-Sponsor) Rs. 75,000/= (Single Sponsor)	Rs. 60,000/- (Co-Sponsor) Rs. 1,00,000/- (Single Sponsor)
Advertising PACKAGE (Website, Newsletters & Email Flyers)	Rs. 30,000/- Quarterly	Rs. 40,000/- Quarterly
Sponsorship PACKAGE for Monthly Speaker-Networking Cocktails Event & 'THE POTBOILER' Events	Rs. 1,00,000/- Quarterly (Co-Sponsor) Rs. 1,50,000/- Quarterly (Single Sponsor)	Rs. 1,50,000/- Quarterly (Co-Sponsor) Rs. 2,50,000/- Quarterly (Single Sponsor)

Terms & Details:

- Newsletters & Event Flyers are sent fortnightly or as per event to entire mailing list of over 1,00,000 people
- Sponsorship charges include promoting in Flyers & Newsletters for the event

Disclaimer:

- IBG does not guarantee any response to Advertisements published
- In case of any further business generation through the advertisements, IBG will not be liable financially in any transaction